



## **Overview**

Embedded Solution Partners is a value added provider of embedded software technology and services. In partnership with the industry's leading embedded software and tools vendors, we offer best-in-class products and technology, expert professional services, and turnkey solutions - all to help our clients maximize the success of their embedded projects.

## **Our People**

Our team of professionals brings years of real-world experience in the embedded industry to assist our Clients with their embedded projects. We are experts in the business aspects of developing complex embedded devices as well as the underlying technology that makes them so compelling and yet so challenging to build.

## **Our Clients**

Our Clients are manufacturers of leading-edge embedded products, from communications infrastructure and military equipment to industrial applications and medical instrumentation. At Embedded Solution Partners, we help our Clients deal with the special challenges of evaluating, selecting, licensing, and integrating critical software intellectual property and tools that directly affect their projects' success.

## **Our Technology Partners**

Embedded Solution Partners provides embedded software manufacturers with the most experienced embedded software reseller channel in North America. Our account managers and systems engineers, who are located close to our Clients, can act as a Technology Partners' sole channel or work hand in hand with their own direct sales force.

- Datalight
- Elitecom Technologies
- NextHop Technologies
- Silicon & Software Systems - embeddedMIND
- SNMP Research
- TeamF1
- The Fanfare Group

## **Our Leadership**

Embedded Solution Partners was founded in July 2002 by industry leaders. Jim Ritchie, CEO/Founder, leads all aspects of our strategy and growth plans.

## **Our Progress**

Embedded Solution Partners has been growing since its inception, is profitable and in 2006 received the Silicon Valley Business Journal Fast50 Award given to the fastest growing private companies in the Bay Area. We are headquartered in San Mateo, CA and have sales and support offices in San Jose, CA, Dallas, TX, and Boston, MA.

## **Company Information**

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